

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Draft Copy

**ACCOUNTING FIRM GREER & WALKER PARTICIPATES
IN 24 HOURS OF BOOTY FUNDRAISER**

Charlotte, N.C. (July 20, 2009)--Jim Reichard, CPA and partner at Greer & Walker, LLP, Charlotte's largest locally-owned accounting firm, announced the debut of the Greer & Walker 25 cycling team for participation in the 2009 24-Hours of Booty fundraising event for cancer causes.

According to Reichard, team captain, "Our employee team of cyclists has raised more than \$12,000 to date for the Booty fundraising event. It's part of our yearlong, 25th anniversary commitment of giving back to our community." For up to date information, visit the Greer & Walker team page at:

http://www.24hoursofbooty.org/site/TR/Bike/General?team_id=4630&pg=team&fr_id=1060

About 24 Hours of Booty

[24 Hours of Booty, Inc.](http://www.24hoursofbooty.org) is a registered 501©(3) non-profit charity located in Charlotte that provides an extraordinary cycling event that is safe, fun, and open to all levels of cycling ability. Its mission is to conduct 24-hour cycling events that increase public awareness, funds, and support for the Lance Armstrong Foundation and local cancer organizations.

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Local organizations include The Keep Pounding Fund at Carolinas Medical Center and the Brain Tumor Fund for the Carolinas in Charlotte, and the Ulman Cancer Fund for Young Adults and Johns Hopkins Medicine in Columbia, Md.

In [24 Hours of Booty's](#) seven-year history, more than 4,920 riders have raised more than \$2.7 million. In 2008, the Charlotte event included 1,200 riders from 24 different states, and more than 200 volunteers. Also in 2008, [24 Hours of Booty](#) surpassed its \$1 million fundraising goal with events in Charlotte, N.C. and the first national expansion event in Columbia, Md.

[The 2009 24 Hours of Booty](#) events are scheduled to roll on the "Booty Loop" both in Myers Park from **7 p.m. Friday, July 24 to 7 p.m. Saturday, July 25, 2009**, and at the Gateway Business Park in Columbia, Md. **From 4 p.m. Saturday, September 26 to 4 p.m. Sunday, September 27, 2009**. For more information, call 704-365-4417 or toll-free at 877-365-4417, or visit www.24hoursofbooty.org.

Founded in Charlotte in 1984, Greer & Walker, LLP provides audit, accounting, tax and business advisory services to a diversified client base of middle-market companies and not-for-profit organizations with operations throughout the Carolinas and around the world. Affiliates include Greer & Walker Investment Advisors, LLC, and Greer & Walker Corporate Finance, LLC. For more information about the firm, call 704.377.0239 or visit the Greer & Walker website at www.greerwalker.com.

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